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PRIMARY NEEDS							
NEWLY-BUILT PROPERTY		<input type="checkbox"/> HOUSE WITH LAND	<input type="checkbox"/> HOUSE WITHOUT LAND	<input type="checkbox"/> CONDOMINIUM	FREE ENTRY		
ARRANGEMENT OF ROOMS		<input type="checkbox"/> 2LDK	<input type="checkbox"/> 3LDK	<input type="checkbox"/> 4LDK <input type="checkbox"/> 5LDK	FREE ENTRY		
PRICE (¥) IN TEN THOUSANDS		<input type="text"/>		~ <input type="text"/>	FREE ENTRY		
DESIGNATION OF LOCATION		<input type="checkbox"/> RAILROAD		<input type="checkbox"/> CITY	FREE ENTRY		
PARKING SPACE		<input type="checkbox"/> REQUIRED		<input type="checkbox"/> NOT REQUIRED	FREE ENTRY		
INFORMATION RECEPTION METHOD							
<input type="checkbox"/> E-MAIL FROM CENTER		<input type="checkbox"/> E-MAIL DIRECTLY FROM CORPORATION					
<input type="checkbox"/> FAX FROM CENTER		<input type="checkbox"/> FAX DIRECTLY FROM CORPORATION					
<input type="checkbox"/> MAIL FROM CENTER		<input type="checkbox"/> DIRECT MAIL FROM CORPORATION					
<input type="checkbox"/> DIRECT PHONE CALL FROM CORPORATION		<input type="checkbox"/> RECEIVE VISIT FROM CORPORATION					
PRIOR APPROVAL		<input type="checkbox"/> REQUIRED <input type="checkbox"/> NOT REQUIRED					
GOODS PURCHASE MOTIVATION LEVEL		<input type="text"/>					
POSTING TERM		<input type="text"/> DAYS					

FIG. 11